

156415U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION TRANSMITTAL LETTER

ATTORNEY DOCKET NUMBER:  
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156415U.S. DEPT. OF COM.  
PAT. & TRADEMARK OFFICE

Commissioner of Patents and Trademarks  
Washington D.C. 20231

Transmitted herewith for filing is the patent application of :  
**Gary ROBINSON**

For : **AN APPROACH TO PRIVACY AND OTHER INTERACTIVE ADVERTISING  
ISSUES**

Enclosed are:

1. 34 sheets of written description, 1 sheets of claims, and 1 sheet of abstract.
2. 2 sheets of drawings. (Figs. 1-4)

The filing fee has been calculated as shown below:

	NUMBER FILED	NUMBER EXTRA*	RATE (\$)	FEE (\$)
BASIC FEE			710.00	\$710.00
TOTAL CLAIMS	4 - 20 =	-0-	-0-	-0-
INDEPENDENT CLAIMS	4 - 3 =	1	80.00	80.00
MULTIPLE DEPENDENT CLAIM PRESENT			260.00	.00
FEE FOR RECORDATION OF ASSIGNMENT			0.00	0.00
*Number extra must be zero or larger			TOTAL	790.00
If applicant is a small entity under 37 C.F.R. §§ 1.9 and 1.27, then divide total fee by 2, and enter amount here.			SMALL ENTITY TOTAL	\$0.00

3. The Office is authorized to charge the filing fee of \$ 790.00 to Deposit Account No. 11-0600. A duplicate copy of this paper is enclosed for that purpose.
4. Please direct all correspondence to Gary S. Morris, Kenyon & Kenyon, 1500 K Street, N.W., Suite 700, Washington, DC 20005, phone number (202) 220-4250.

Dated: 3/12/01  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Gary ROBINSON

Serial No.: TBA

Filing Date: March 12, 2001

Title: **AN APPROACH TO PRIVACY AND OTHER  
INTERACTIVE ADVERTISING ISSUES**

Group Art Unit: TBA

Examiner: TBA

SUBMISSION OF FORMAL DRAWINGS

Assistant Commissioner for Patents  
Washington, D.C. 20231

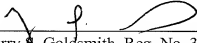
Attn: **Drawing Review Branch**

Sir:

We enclose herewith two (2) sheets of formal drawings containing Figs. 1 through 4 inclusive for the above-identified patent application.

Respectfully submitted,

Dated: 3/12/01

  
\_\_\_\_\_  
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